



KMRD

Development Initiative Trust | Salem

"Kindness, Mission, Relief, and Development Trust
(Highlighting social welfare and humanitarian aid)"

NEWSLETTER

OUR SOCIAL INITIATIVES 2024 – 2025

MISSION

To develop and implement institutional, non-institutional, and community-based initiatives that empower underprivileged individuals to achieve independence, self-reliance, and actively contribute to national progress.

The Goal Of KMRD trust

To create a sustainable and inclusive society by empowering underprivileged communities through quality education, accessible healthcare, social welfare initiatives, and environmental conservation efforts.

Key Activities and Initiatives:

- 1. Education and Awareness:** Promotes education in rural areas through awareness camps and counseling. Focuses on ensuring every child has access to learning and future opportunities.
- 2. Healthcare Services:** Provides free medical check-ups, health camps, and access to essential healthcare for over 2,500 individuals in remote and underserved regions.
- 3. Skill Development and Vocational Training:** Offers practical training programs to over 200 beneficiaries, aiming to build employable skills, entrepreneurship, and economic independence.
- 4. Women Empowerment:** Supports rural women with capacity-building programs, tailoring units, and guidance to become entrepreneurs and self-reliant earners.
- 5. Community Engagement:** Conducts over 100 awareness programs and mobilizes 1,500+ volunteers to participate in social change initiatives and local development.
- 6. Sports for Development:** Promotes youth engagement through sports activities. Encourages leadership, discipline, and physical fitness via organized sports events and rural tournaments. Aims to foster unity and holistic development through play.

IMPACT 2024-2025



As part of our village adoption initiative, KMRD Foundation has adopted a hamlet in Vayalur village near Kalpakkam. We aim to provide holistic support-starting with essential supplies and shelter-and work towards sustainable development for every family.

Empowering Rural Women!
KMRD Foundation has conducted a vocational training camp to help rural women become entrepreneurs by making eco-friendly cloth and jute bags—now in high demand!



KMRD Trust actively engaged rural youth and communities through various sports activities such as kabaddi, volleyball, athletics, and traditional games. These events promoted physical fitness, team spirit, and social bonding. By encouraging participation, the Trust aimed to build confidence among youth, foster leadership skills, and create a vibrant, healthy community atmosphere.

Significant Day Engagements

KMRD Trust engages in community-driven initiatives to raise awareness, promote education, and empower rural communities. These efforts focus on areas like women’s empowerment, water conservation, health, and environmental sustainability, ensuring long-term positive impact.



IMPACT 2024-2025



Joy of Giving

KMRD Trust continues to spread smiles by reaching out to the most deserving communities. The Trust has adopted a village to ensure sustainable development and better living conditions for its residents. Support and care are regularly extended to elderly residents in old age homes, providing them with dignity and companionship. The Trust also brings joy to school children through the distribution of educational kits and fun-learning activities, nurturing the future generation with love and hope.



KMRD Trust organized multiple health camps across rural Tamil Nadu last financial year, benefiting thousands:

General Health Camps: Screened over 2,500 people for diabetes, BP, and other conditions.

Women's Health Camps: Focused on menstrual hygiene and cancer awareness, benefiting 1,000+ women.

Child Health Drives: Promoted nutrition and immunization in partnership with local health workers.



Contribution to Chief Minister's Relief Fund

As part of our commitment to public welfare, KMRD Trust made a contribution to the Chief Minister's Relief Fund. Vice President Mr. Ganesh met Hon'ble Chief Minister Thiru M.K. Stalin and presented the donation on behalf of the Trust.

Action Plan – 2025 to 2026



Education - Provide scholarships, build schools, and promote skill-based learning for underprivileged children and youth..

Healthcare - Organize free medical camps, support healthcare facilities, and spread awareness about hygiene and disease prevention.

Social Welfare - Assist marginalized communities, promote gender equality, and support senior citizens and differently-abled individuals.

Environment - Conduct tree-planting drives, waste management programs, and campaigns for clean water and sustainable living.

Creating Jobs and Rebuilding Lives - Organizing employment opportunities in private enterprises and restoring them to a dignified and normal way of life.

Empowering Society Through Youth Action - Emphasizing the need of the hour to take care of the destitute by actively involving the youth for the socio-economic development of the society.

Fostering Responsible Future Leaders - Encouraging the youth to develop leadership qualities, personality development and social responsibility for the progress of the nation.



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